

SUPPLY CHAIN & LOGISTICS SUMMIT - PRAGUE JUNE 2010

Solving Efeso workshop theme

“Bringing the Supply Chain Strategic Vision to Reality”

The way an organisation develops and executes its strategic vision for supply chain is increasingly being recognised as a potential source of competitive advantage.

This workshop will discuss findings from the recent joint Cranfield-Solving Efeso research into Supply Chain Strategy in the Boardroom and draw on the practical experience of Electrocomponents plc, a high service distributor that is successfully achieving International growth by implementing a new strategy across the business.

Topics to be covered:

- Making the connection between supply chain and the business strategy and Boardroom agenda
- Key issues driving the supply chain strategy development. How to ensure functional and business unit inputs are best captured and aligned
- Emerging best-practices in the way the supply chain strategy process is deployed across organisations
- Stakeholder and leadership engagement – the importance of change management
- Enablers and obstacles to successful supply chain strategy implementation

The workshop will be led by Mr Clive Geldard, Solving Efeso Group Vice-President Retail & Supply Chain and Mr Anne Bruggink, General Manager - Supply Chain, Electrocomponents plc.

Speaker profiles

Mr Clive Geldard - Solving Efeso

Clive is Group Vice-President responsible for the global Retail and Supply Chain practice of Solving Efeso. He has over 20 years experience in logistics, supply chain and distribution channel management, both in operations and as a management consultant. He has worked in complex multi-channel B2B and B2C businesses in the UK, Europe and Emerging Markets with companies such as ASDA Walmart, Unilever, Casino, Ahold, Apple, PPR, The Co-op and BMW. Most of his career has been spent managing and implementing change, working with clients to help them cope with strategic supply chain transformations and deal with the implications of structural change.



Mr Anne Bruggink – Electrocomponents plc

Anne Bruggink is General Manager Supply Chain at Electrocomponents Plc. He has global responsibility for managing the supply chain across Electrocomponents, RS Components, Radionics, Radiospares and Allied. Since joining the Group in 2007, Anne has been pivotal in achieving significant cost and stock reductions whilst effecting service improvements.

Under Anne's direction, Electrocomponents was a runner-up in the Supply Chain Distinction Awards 2009. In addition, the company was a runner-up in the European Supply Chain Excellence Awards 2008 for the re-engineering of its supply chain planning systems to create a single, transparent operation offering significant business benefits. Anne was also a runner-up in the Individual Contribution category of the European Supply Chain Excellence Awards 2008 due to his commendable management of service, cost and stock at Electrocomponents.

Through his international career, Anne has gained experience in the FMCG sector working for United Biscuits, in the automotive industry working for Autoglass/Carglass and in the technology sector working for Honeywell. He has been recognised for driving change in local, European and global supply chains through systems implementations, outsourcing, mergers and integrations, flow and footprint optimisation, S&OP implementation as well as process re-design.

Anne gained a MSc at the University of Wageningen (NL) and is fluent in Dutch, English and German.

