

SUPPLY CHAIN & LOGISTICS SUMMIT – BERLIN JUNE 2011

Solving Efeso workshop theme **“Bringing the Logistics Strategic Vision to Reality”**

The way an organisation develops and executes its strategic vision for supply chain and logistics is now recognised as a major source of competitive advantage.

This workshop will share the experiences of Halfords – a major UK Retailer on its journey from strategy to implementation. It will also draw on the joint Cranfield-Solving Efeso research into Supply Chain Strategy and findings for successful implementation and business change.

Topics to be covered;

- What changes must be made in Logistics to service the customer of the future
- Leveraging the benefits of best-in-class logistics operations
- Mitigating the risks of simultaneously implementing new sites, new technologies, new processes and new people in your logistics network
- Stakeholder and leadership engagement – achieving the correct balance of project and change management
- Enablers and obstacles to successful logistics strategy implementation

The workshop will be led by Mr Clive Geldard, Solving Efeso Group Vice-President Retail & Supply Chain and Mr Andy Torrance, Retail Operations & Logistics Director, Halfords plc.

Speaker profiles

Mr Clive Geldard - Solving Efeso

Clive is Group Vice-President responsible for the global Retail and Supply Chain practice of Solving Efeso. He has over 20 years experience in logistics, supply chain and distribution channel management, both in operations and as a management consultant. He has worked in complex multi-channel B2B and B2C businesses in the UK, Europe and Emerging Markets with companies such as Halfords, ASDA Walmart, Unilever, Casino, Apple, The Co-op and BMW. Most of his career has been spent managing and implementing change, working with clients to help them cope with strategic supply chain transformations and deal with the implications of structural change.



Mr Andy Torrance, Halfords

Andy is the Retail Store Operations and Logistics Director. Since joining Halfords in 1999, Andy has also held executive responsibility for HR, Property and Store Development. Prior to this, Andy worked for a major DIY home improvements retailer, most recently as Director of Operations Support and Supply and previously worked for The Boots Company.

Halfords is the UK's leading retailer in each of the key product markets it operates namely;

- car maintenance (including car parts, tools, servicing etc.)
- car enhancement (in-car entertainment systems, cleaning products, accessories etc.)
- leisure (including cycles and outdoor leisure equipment)

Halfords' store portfolio comprised 469 stores in the UK and Republic of Ireland.

