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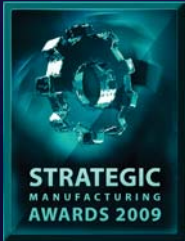
EUROPEAN MANUFACTURING STRATEGIES SUMMIT 2009

12th - 14th October 2009

Swissôtel Düsseldorf, Germany

www.ems-summit.com

Featuring:



SUMMIT PROGRAMME

Confirmed 2009 speakers:



Thorsten Allenstein,
Managing Director India and Sri Lanka,
Triumph International, India



Bendt Jorgensen,
Vice President, Business Systems,
Danfoss, Denmark



Scott Park,
Senior Vice President, Processes and Systems
and CIO,
Volvo CE Group, Belgium



Jose Bravo,
Chief Scientist,
Shell, USA

Platinum Media
Partner:



Research Partner:



Lead Operational
Excellence Sponsor:



Lead IT Services
Sponsor:



Lead MES
Sponsor:




Lead Manufacturing Network
Optimisation Sponsor:



Lead Lean
Manufacturing Sponsor:




13:30 Registration and refreshments

<p>14:00 Masterclass Creating operational excellence to deliver business growth: going beyond lean and six sigma</p> <ul style="list-style-type: none"> Lean/six sigma is not a never-ending story; it DOES have a destination By knowing the destination and having a roadmap, companies have leap-frogged their lean journey to operational excellence Operational Excellence does have a definition Operational excellence will create a business that is designed to grow <p>Kevin Duggan, <i>President and Founder, Institute for Operational Excellence</i> USA</p>	<p>Interactive workshop Intelligent supply chains using innovation elements</p>  <p>Cognizant</p> <ul style="list-style-type: none"> Making consumer packaged goods companies more competitive in a world of ever-changing consumer choices and a smaller wallet Leveraging data available in the various pockets of the consumer value chain to improve business performance Achieving operational excellence in the supplier-to-store fulfillment process Driving innovation in the value chain through intelligent IT frameworks <p>Ramji Mani, <i>Practice Director, Consumer Goods, Cognizant</i></p>
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14:50 Networking and refreshments

<p>15:00 Masterclass The lean enterprise: how to create a competitive edge</p> <ul style="list-style-type: none"> Positioning lean as a growth strategy Combining lean with the theory of constraints to eliminate barriers to business growth Positioning for a quantum leap in demand for your products <p>Dr. Mandyam Srinivasan, <i>Distinguished Professor of Business, University of Tennessee</i> USA</p>	<p>Interactive workshop Eliminating the causes of MES project failure</p>  <p>ATS</p> <ul style="list-style-type: none"> Recognising and eliminating any potential for failure at the start of the MES implementation cycle Acting upon challenges during all stages of the implementation project to remove risk of failure Going beyond implementation: focusing on culture to empower your workforce and maximise benefits of MES integration <p>Mike James, <i>Group Managing Director, ATS International BV</i></p>
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15:50 Networking and refreshments

<p>16:00 Masterclass Creating leaders of the future to avoid skills shortages after the recession</p> <ul style="list-style-type: none"> How do we avoid an even wider skills gap after this recession? Maintaining and re-skilling the workforce to ensure we recover quickly when the upturn arrives 	<p>Interactive workshop Dassault Systèmes' complete, integrated, collaborative PLM platform</p>  <p>DASSAULT SYSTEMES</p> <ul style="list-style-type: none"> Introducing new products on time and on budget Establishing a quality and efficient supplier partnership network Turning collective intellectual property into profitable innovation Collaborating live on a single IP platform across all business processes
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16:50 Networking and refreshments

<p>17:00 Masterclass Laying the foundations for recovery in 2010: Taking advantage of the upturn</p> <ul style="list-style-type: none"> Putting your business in a position to reap the benefits of the economic upturn Seeing opportunity in a crisis: continuing to invest to weather the storm and emerge stronger 	<p>Interactive workshop Fostering growth by establishing a manufacturing presence in Eastern Europe</p>  <p>EAS Enterprise Estonia</p> <ul style="list-style-type: none"> Developing a long-term strategy to ensure success in emerging markets Understanding the culture to ensure you maximise advantage from low cost countries and accelerate business growth
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17:50 Close of Manufacturing Strategy Session, followed by Networking drinks reception

08:00 **Registration and refreshments**

08:50 **Chairperson's welcoming remarks**

09:00 **Opening keynote address:**

Change your processes: How Volvo CE has maximised manufacturing efficiency and reduced costs

- Accelerating implementation by using a 'core' enterprise deployment strategy across plants to develop, govern and implement best practices quickly
- Reducing manufacturing costs through more efficient manufacturing processes
- Improving quality with better visibility and control over end-to-end production processes
- Filling manufacturing operations gaps that ERP does not address
- Replacing and consolidating disparate manufacturing operations systems

Scott Park, Senior Vice President, Processes & Systems and CIO, Volvo CE Group Belgium

09:35

Power panel discussion: emerging as the king after the crisis
How do we ensure competitive advantage after the recession?

- How do we best prepare to make the most of the upturn?
- Cash is king to ensure survival and revival
- Will it be possible to avoid long-term skills shortages after the recession?



10:20 **Pre-arranged one-to-one meetings**

Accelerate the networking process by taking bespoke one-to-one meetings with fellow delegates and leading solution providers

12:05 **Interactive workshop**

Connecting manufacturing operational practices and management systems to business results and the bottom line



- Accelerating operational performance improvements by using a comprehensive and proven audit system
- Benefits and insights from internal and external benchmarking
- How can manufacturing leaders deploy a structured and proven audit system?
- Client case study illustrating results achieved and key learnings from implementing an audit system

12:05 **Interactive workshop**

Taking manufacturers back to profit: emerging from the downturn as a winner



- Positioning your business to profit from the impending economic upturn
- Seeing opportunity in a recession: continuing to invest to ensure your business is a "king after the crisis"

12:05 **Interactive workshop**

Connecting people, information and systems to enable businesses to emerge stronger from the economic crisis



- Closing the control loop on the shop floor, ensuring real-time data for maximised visibility
- Using MES to mitigate against interruptions in the production process

12:05 **Interactive workshop**

Relocating to Eastern Europe to drive competitive advantage

- Identifying partners to deliver an efficient and profitable relocation project
- Developing a collaborative framework with partners to optimise relocation initiatives and deliver cost savings

12:55 **Networking luncheon**

14:00 **Best practice case study: Locating to India as a long-term strategy to drive business profitability**

- Locating to India as a long-term strategy; not a move for a "quick buck"
- The importance of adapting to the Indian culture to maximise the customer base and ensure profitability
- Strategically targeting India as the fastest-growing market

Thorsten Allenstein, Managing Director, India and Sri Lanka, Triumph International India

14:35 **Pre-arranged one-to-one meetings**

Accelerate the networking process by taking bespoke one-to-one meetings with fellow delegates and leading solution providers

15:55 **Manufacturing IT**

Integrating MES with the enterprise to maximise agility in a volatile climate

- Ensuring MES is a strategic business lever to achieve integration
- Successfully integrating MES to maximise flexibility and ensure competitiveness
- MES as part of a business growth strategy

Robert Claasen, Director, Corporate Manufacturing, DSM Netherlands

15:55 **Value in sustainable manufacturing**

Drive down your carbon footprint; drive down costs!

- Minimising costs by switching to renewable and low carbon energy sources
- Reducing packaging costs by 10% to maximise savings and drive the business bottom line

David Croft, Global Head of Conformance and Sustainability, Cadbury UK

15:55 **Innovation and product development**

Optimising information flow in the business to develop and deliver products and programmes faster

- Defining and implementing the right PLM strategy for your business
- Migrating data from disparate systems to one data source for better product data management
- Effective product data management in the whole lifecycle from development through manufacturing to in-service support

John Bowling, Head of Planning, Risk and Information Management, General Dynamics UK

16:30 **Manufacturing for 2010: key trends and opportunities for revival**

- Developing a "back to basics" approach to come through the downturn
- Continued innovation to ensure survival
- Green value: green products to drive profit margins
- An end to low cost manufacturing?

Pierfrancesco Manenti, Research Director EMEA, Manufacturing Insights IDC Italy

17:05 **Chairperson's closing remarks, followed by close of day one**

18:30 **Ceremonial drinks reception, followed by the Strategic Manufacturing Awards**

08:30 Re-registration and refreshments

08:55 Chairperson's welcoming remarks and re-cap of Day One

09:00 **Creating competitive advantage in a downturn through technology**

- Embracing technology to pump Shell's business and ensure competitive advantage
- Maximising visibility to facilitate better decision-making
- Applying innovative technologies to improve manufacturing processes and drive new ideas for production

Jose Bravo, *Chief Scientist, Shell* USA09:35 **Interactive workshop****How to survive and thrive the global recession using Lean**

- Strategically deploying Lean to not just survive, but thrive during a global recession
- Using Lean to increase sales revenues, reduce operating costs and improve customer service
- The use of strategy deployment to drive sales recovery
- Case study: developing innovative "growth tools" with the strategic application of the Production Preparation Process (3P) to drive accelerated lead times and dramatically reduce through-life costs

Mark DeLuzio, *President, Lean Horizons Consulting* USARoger Burghall, *Managing Director, Europe, Lean Horizons Consulting* UK**Interactive workshop****Achieve operational excellence through manufacturing convergence****Rockwell Automation**

Rockwell Automation believe successful manufacturing convergence leverages the four core automation disciplines of **Information, Communications, Control and Power**. This convergence of manufacturing disciplines offers real value when:

- IT and manufacturing can share information seamlessly and securely
- Implementing homogenous information sources
- generating data, binding all automation disciplines together
- A common control platform deployed plant-wide
- can reduce integration costs, time-to-market and maintenance costs
- Converging control and the management of power
- equipment in a plant to help achieve greater coordination and optimization of strategic assets.

Dr. Jürgen Weinhofer, *Director, Integrated Architecture EMEA, Rockwell Automation* Belgium
 Uwe Kueppers, *Director, Information Solutions EMEA, Rockwell Automation* Germany

Interactive workshop**Outlining your "Design to Cost" to maximise cost efficiency across the manufacturing operation**

- Ensuring competitiveness by controlling the value of your product and its cost
- Delivering tangible progress in the design of a product by minimising the product development cost base

Interactive workshop**Focusing on product quality to optimise productivity and drive the bottom line**

- Utilising quality tools to reduce errors in manufacturing
- Recognising and removing problems quickly and systematically to maximise product quality

10:25 Networking and refreshments

10:55 **Preparing for the upturn through a global growth strategy**

- Delivering growth through globalisation
- Investing in China to maximise production capacity
- Maintaining a global strategy to ensure competitive advantage after the crisis

Dr. Christof Spathef, *Head of Manufacturing Overseas, Volkswagen* Germany11:30 **Lean Manufacturing****A long-term lean journey to emerge from a lean economy**

- Lean is a long-term strategy, not a quick fix solution
- Coming through the downturn through a change in tactics, not a change in lean strategy
- Making the most from a lean implementation as a journey of organisational learning
- Managing change in your workforce through lean to ensure you achieve your long-term goals

Paul Neutjens, *Lean Director, Sapa Group* Netherlands**Factory of the Future****Optimising Health, Safety and Environment (HS&E) to maximise productivity levels across the factory base**

- Ensuring health and safety is a priority to motivate your workforce
- Promoting morale across the factory workers to drive performance
- How prioritising health and safety cultivates the right attitude amongst the workforce

Luca Ruini, *Group People, Safety and Environment Director, Barilla* Italy**Supplier Relationship Management****Optimising stock levels through collaboration with suppliers**

- Moving towards Just-In-Time delivery schedules to reduce stock levels
- Ensuring suppliers take more responsibility to provide more frequent deliveries
- Working closely with suppliers to ensure optimum data flow through the supply chain

12:05 **Special panel discussion: How can we make the most from lean in the recession**

- Implementing lean as a long-term philosophy; not a quick fix
- Becoming leaner to position yourself strongly for the upturn

Creating a common culture across the global plant base to maximise growth and performance

- Removing the risk of a culture gap across the global manufacturing base by creating a "Vestas culture"
- Delivering a culture of continuous improvement by enabling workers to offer solutions to challenges
- Driving transparency to facilitate cost efficiency and better decision-making

John Skat Dalgaard, *Programme Manager, Mayflower, Vestas* Denmark**Guarding against failure through supplier-focused identification and management**

- Enhancing predictive modelling and knowledge of mission-critical suppliers
- Developing a programme to respond to troubled suppliers
- Striking the balance between addressing payment terms with suppliers and ensuring performance

12:40 Themed Luncheon Discussion

14:00 **Best practice case study: Developing the Danfoss Productivity Programme (DPP) to deliver competitive edge**

- DPP to drive productivity, capacity and a reduction in inventory
- Delivering a bottom line impact of over 200 million DKK
- Next steps: embedding DPP into the Danfoss business culture by developing a roadmap for 2009-11

Bendt Jorgensen, *VP, Business Systems, Danfoss* Denmark14:35 **Entering a post-recession economy with continued investment in Research & Development (R&D)**

- Gaining competitive advantage by trusting R&D in difficult times
- Fostering innovation through R&D to maximise the advantages from an economic rebound
- If you're not developing new products in a downturn; then you will not be ready for the upturn

Tapani Ryhänen, *Head of Strategic Research, Nokia* UK15:10 **Special closing discussion: moving manufacturing forward in 2010****A review of key lessons and take-aways**Pierfrancesco Manenti, *Research Director EMEA, Manufacturing Insights IDC* Italy

15:30 Chairperson's closing remarks and close of conference

